



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-04-2012 PAGE: 1 of 3

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397492	08-31-2012		0	SMITH FOR SENATE, TOM	TOM SMITH FOR SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
11 15 233	242612	PHILADELPHIA	A. CLIFFORD	09-04-2012	09-10-2012	M (Broadcast Month, Cycle 1)	N	242612

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 11 P : 15 E : 233																	
1	09-04-2012	09-07-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	10	30		X	X	X	X			4	900	4	3,600.00
2	09-10-2012	09-10-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	X							1	700	1	700.00
3	09-04-2012	09-07-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	10	30		X	X	X	X			4	1,800	4	7,200.00
4	09-10-2012	09-10-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	X							1	1,500	1	1,500.00
5	09-04-2012	09-07-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30		X	X	X	X			4	1,800	4	7,200.00
6	09-10-2012	09-10-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	8	30	X							1	1,450	1	1,450.00
7	09-08-2012	09-09-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)	8	30						X	X	2	800	2	1,600.00
8	09-08-2012	09-08-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	8	30						X		1	600	1	600.00
9	09-09-2012	09-09-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)	8	30							X	1	550	1	550.00
10	09-09-2012	09-09-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	8	30							X	1	550	1	550.00
11	09-08-2012	09-08-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)	8	30						X		1	800	1	800.00
12	09-09-2012	09-09-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	8	30							X	1	650	1	650.00
13	09-09-2012	09-09-2012	10:00AM - 10:30AM	WEEKEND NWS 1130A-12P SU INSIDE STORY (7	8	30							X	1	500	1	500.00
14	09-09-2012	09-09-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)	8	30							X	1	500	1	500.00
15	09-04-2012	09-07-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	10	30		X	X	X	X			4	850	4	3,400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-04-2012 PAGE: 2 of 3

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Contract No 397492	Contract Dt 08-31-2012	Revision Dt	Rev# 0	Advertiser SMITH FOR SENATE, TOM	Brand TOM SMITH FOR SENATE	Product Code POLITICALS							Station/Market WPVI - PHILADELPHIA							
Agency Est# 11 15 233			CMS # 242612	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-04-2012	End Date 09-10-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242612				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 15 E : 233																	
16	09-10-2012	09-10-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				9	30	X							1	600	1	600.00
17	09-04-2012	09-07-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				10	30		X	X	X	X			4	1,200	4	4,800.00
18	09-10-2012	09-10-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				9	30	X							1	825	1	825.00
19	09-04-2012	09-07-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30		X	X	X	X			4	1,400	4	5,600.00
20	09-10-2012	09-10-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30	X							1	1,400	1	1,400.00
21	09-04-2012	09-07-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				10	30		X	X	X	X			4	1,100	4	4,400.00
22	09-10-2012	09-10-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				9	30	X							1	600	1	600.00
23	09-04-2012	09-07-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30		X	X	X	X			4	800	4	3,200.00
24	09-10-2012	09-10-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				9	30	X							1	600	1	600.00
25	09-04-2012	09-07-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30		X	X	X	X			8	1,200	8	9,600.00
26	09-10-2012	09-10-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				9	30	X							2	1,500	2	3,000.00
27	09-04-2012	09-07-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30		X	X	X	X			4	2,000	4	8,000.00
28	09-10-2012	09-10-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				9	30	X							1	2,000	1	2,000.00
29	09-04-2012	09-07-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				10	30		X	X	X	X			4	3,500	4	14,000.00
30	09-10-2012	09-10-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				10	30	X							1	2,000	1	2,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-04-2012 PAGE: 3 of 3

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Contract No 397492	Contract Dt 08-31-2012	Revision Dt	Rev# 0	Advertiser SMITH FOR SENATE, TOM	Brand TOM SMITH FOR SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA										
Agency Est# 11 15 233		CMS # 242612	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-04-2012	End Date 09-10-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 242612								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 11 P : 15 E : 233																	
31	09-04-2012	09-09-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	10	30		X	X	X	X	X	X	6	1,800	6	10,800.00
32	09-10-2012	09-10-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30	X							1	1,800	1	1,800.00
33	09-10-2012	09-10-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	9	30	X							1	650	1	650.00
34	09-08-2012	09-08-2012	07:00PM - 07:30PM	EAGLES INSIDE THE SEASON SAT 730P (CONFIL	9	30						X		1	250	1	250.00
35	09-04-2012	09-06-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)	10	30		X	X	X				1	125	1	125.00
														Contracted Gross Total:		79	105,050.00
														Actual Gross Total:		79	105,050.00
														Agency Commission:			15,757.50
														Net Total:			89,292.50
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Sep 12		0.00		0.00		105,050.00		0.00						105,050.00			
TOTAL		0.00		0.00		105,050.00		0.00						105,050.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood